

THE SHECOSYSTEM MANIFESTO

TOGETHER WE ARE CULTIVATING A SHECOSYSTEM: A SPACE WHERE SELF-CARE IS PART OF BUSINESS STRATEGY. We show up for work with our whole selves and hold space for the fullness of the human experience. We find strength in vulnerability, power in empathy, courage in fear, constancy in change. We value our bodies, souls, emotions, intuition, social and family lives, financial well-being, and environmental connectedness. We dance wildly, breathe deeply, and stride forward with purpose. We are courageous explorers of darkness, mystery and magic.

TOGETHER WE ARE CULTIVATING A SHECOSYSTEM: A FEMINIST SPACE WHERE BUSINESS IS A FORCE FOR GOOD. We are a compassionate collective of creators and innovators. We are smart, productive, and engaged in meaningful work. We invest our energy in the things that break our hearts open, and let go of the shoulds that keep us small. We value our work and know our worth, and we define success for ourselves. When we swell as a rising tide, our success lifts those around us.

TOGETHER WE ARE CULTIVATING A SHECOSYSTEM: AN OPEN AND INCLUSIVE HAVEN. We have been shut out and undermined and now we are creating a world where we are valued, included and seen. From home offices and corporate boardrooms we gather, knuckles bruised from banging on glass ceilings, voices hoarse from trying to be heard, pocked with the scars of microaggressions, toes gnarled from standing in the constraints of gendered oppression. We value margins and imperfections, failures and feelings. We embrace the quirky, the quiet, the kooky. We belong. We are enough. We can relax into being.

TOGETHER WE ARE CULTIVATING A SHECOSYSTEM: A WHOLE THAT IS GREATER THAN THE SUM OF ITS PARTS. We are inter-independent, each one of us holding their unique purpose and their individual position within a complex web of relationships. As parts of this whole we catalyze innovation, pollinate ideas, and build resilience. Our connectedness cultivates abundance for each individual, for our community, and for the human and natural ecosystems that we call home. We collaborate, exchange, give and receive; each of us nourishing and nourished by the greater whole.

TOGETHER WE ARE CULTIVATING A SHECOSYSTEM, A SISTERHOOD AT WORK. We are a welcoming community built on mutual respect, generosity, support and inspiration. We hug with heart, connect with curiosity, ugly cry, and laugh until we pee a little. We feel safe enough to crumble and solid enough to support. We are each other's mirrors, teachers, mentors, cheerleaders, and friends. Held by this community, we stand in our power, work from our hearts, and speak our truth.



♥ LOVE,
EMILY ROSE
ANTFLOR 08/18